



MEDIA RELEASE

INVEST MALAYSIA 2014 TO SHOWCASE MALAYSIA'S COMPETITIVENESS AS ASEAN'S MULTINATIONAL MARKETPLACE

Kuala Lumpur, 5 June 2014 - The 10th Invest Malaysia institutional investment conference this 9th and 10th June will showcase Malaysia's unique advantage as ASEAN's Multinational Marketplace, presenting global fund managers with direct access to the diversity, sustainability and multinational growth of Malaysia's capital market. Organised by Bursa Malaysia Berhad ("Bursa Malaysia") and CIMB Investment Bank Berhad ("CIMB"), Invest Malaysia Kuala Lumpur 2014 ("IMKL2014") will showcase more than 50 companies listed on Bursa Malaysia, many of which are leaders in key sectors across ASEAN.

IMKL 2014 will be officiated by Yang Amat Berhormat Prime Minister Dato' Sri Mohd. Najib Tun Haji Abdul Razak. He will deliver the Keynote Address and host an open dialogue on Malaysia's competitiveness as a market on the move towards a developed nation status.

Dato' Tajuddin Atan, CEO of Bursa Malaysia, emphasised, "The PLCs on showcase at IMKL 2014 highlight the diversity and sustainability of Bursa Malaysia as a highly competitive marketplace in the region. Malaysian PLCs are transitioning into multinationals and competing well on the global stage. In some cases they are driving sectors in ASEAN and beyond and this development has propelled Bursa Malaysia into one of the leading marketplaces for investors looking to tap into the growth of this region."

Last year, Bursa Malaysia emerged as the top listing destination in ASEAN for the second consecutive year on the back of charting an expansion of 184% growth in market capitalisation over the last five years¹. Additionally Malaysia continues to rise in rankings as one of the world's most conducive places to do business. Ranked 6th by the World Bank for ease of doing business², Malaysia recently moved up 3 spots to '12th most competitive nation' by the International Institute of Management Development ("IMD")³.

² Source: Doing Business Report 2014 - World Bank

¹ Source: World Federation of Exchanges

³ Source: World Competitiveness Yearbook 2014 -International Institute of Management Development (IMD)

Tengku Dato' Zafrul, Chief Executive Officer of CIMB Investment Bank, highlighted Malaysia's competitive advantage, stating, "Malaysia offers tremendous growth opportunities for companies and investors. The country's economy remains resilient to exogenous impact and is further strengthened by the robust Economic Transformation Programme (ETP), which continues to unlock vast business opportunities in key sectors and helps to fuel strong domestic demand and growth."

"Whether in financial services, oil & gas, banking, palm oil or aviation logistics, Malaysian PLCs offer diverse investment opportunities at the center of ASEAN, as we will showcase at Invest Malaysia. CIMB, with its robust regional network and in-depth expertise, is able to effectively connect investors to these unique opportunities", said Tengku Zafrul.

Amongst the highlights is the plenary entitled, "Malaysia's Growth Dynamics", featuring eminent panelists including Dato' Sri Idris Jala, Chief Executive Officer of PEMANDU and Minister in the Prime Minister's Department and Fredrico Gil Sander, Senior Country Economist for the World Bank, moderated by Dato' Sri Nazir Razak, Group Chief Executive, CIMB Group.

Across different sectors, Malaysian multinationals have captured the attention of the regional if not, the global investing community. In the banking sector, Malaysia's CIMB Investment Bank leads as Asia Pacific's largest indigenous investment bank, joining two other homegrown investment banks - Maybank Investment Bank and RHB Investment Bank to make up the top five investment banks in ASEAN. In the oil and gas sector, PETRONAS is spawning leading regional and global players and together with Malaysia's oil and gas supply chain players make Malaysia's oil and gas marketplace a leader in ASEAN. Malaysia's palm oil industry also continues to dominate; representing 20 per cent of the FBM KLCI, Bursa Malaysia's Crude Palm Oil Futures or FCPO is today the global price benchmark for palm oil and Malaysia is recognised as the global marketplace for palm oil trading. Its 'seed to port' infrastructure is unmatched and uniquely brings the convergence of the physical delivery system with equity and futures markets seamlessly. In the aviation-logistics Malaysia is home to the world's most efficient low cost carrier - AirAsia, and the world's largest dedicated low cost carrier terminal, Kuala Lumpur International Airport 2 or KLIA2.

More than 1,500 capital market players are expected to attend the 10th Invest Malaysia conference, including global fund managers, top and senior executives of listed companies and key capital market government officials.

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About Bursa Malaysia Berhad

Bursa Malaysia is an exchange holding company established in 1973 and listed in 2005. Today, it is one of the largest bourses in ASEAN, hosting more than 900 companies across 60 economic activities. Companies from the economic sectors are listed either on the Main Market for large-cap established companies, or on the ACE Market for emerging companies of all sizes. Bursa Malaysia adopts the FTSE Bursa Malaysia KLCI values as its main index.

Bursa Malaysia operates a fully-integrated exchange, offering a comprehensive range of exchange-related facilities including listing, trading, clearing, settlement and depository services. Bursa Malaysia offers a diverse spread of offerings covering equities, derivatives, Islamic products, bonds as well as offshore, and provides a various range of investment choices globally.

In assisting the development of the Malaysian capital market, Bursa Malaysia is committed to provide the infrastructure needed to create a globally competitive and vibrant marketplace.

For more information on Bursa Malaysia, visit <u>www.bursamalaysia.com</u>.

About CIMB Investment Bank

CIMB Group is Malaysia's second largest financial services provider and one of ASEAN's leading universal banking groups. It offers consumer banking, investment banking, Islamic banking, asset management and insurance products and services. Headquartered in Kuala Lumpur, the Group is now present in eight out of 10 ASEAN nations (Malaysia, Indonesia, Singapore, Thailand, Cambodia, Brunei, Vietnam and Myanmar). Beyond ASEAN, the Group has market presence in China, Hong Kong, Bahrain, India, Sri Lanka, Australia, Taiwan, Korea, the US and UK.

CIMB Group has the most extensive retail branch network in ASEAN of more than 1,000 branches as at 31 March 2014. CIMB Group's investment banking arm is also one of the largest Asia Pacific-based investment banks, offering amongst the most comprehensive research coverage of more than 1,000 stocks in the region.

CIMB Group operates its business through three main brand entities, CIMB Bank, CIMB Investment Bank and CIMB Islamic. CIMB Group is also the 97.9% shareholder of Bank CIMB Niaga in Indonesia, and 93.7% shareholder of CIMB Thai in Thailand.

CIMB Group is listed on Bursa Malaysia via CIMB Group Holdings Berhad. It had a market capitalisation of approximately RM58.8 billion as at 31 March 2014. The Group has over 40,000 employees located in 17 countries.

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