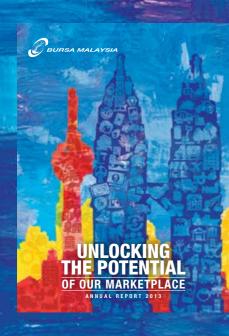
## WE'REA MARKETPLACE ON THE MOVE...



In 2013, Bursa Malaysia grew from strength to strength, reaffirming its standing as a relevant, innovative and attractive investment proposition. Our strategic transformation between 2011 and 2013 did much to bolster our foundations and reinforce our role as an integrated exchange and catalyst of growth for the Malaysian capital market. Today, as "ASEAN's Multinational Marketplace", Bursa Malaysia is essentially positioned as the prime marketplace for investors buying into ASEAN's growth opportunities.

As we leverage on our 2014-2016 Business Plan going forward, we are well primed to further unlock the potential of the Exchange and a host of game-changing opportunities. The building blocks we are putting in place today have one purpose in mind – to take Bursa Malaysia up to the next level of success and reinforce our position as ASEAN's Multinational Marketplace.

## VISION

TO BE THE PREFERRED PARTNER IN ASIA FOR FUND RAISING, TRADING AND INVESTMENT.

## MISSION

AS THE PREFERRED PARTNER, BURSA MALAYSIA OFFERS A FAIR AND ORDERLY MARKET THAT IS EASILY ACCESSIBLE WITH DIVERSE AND INNOVATIVE PRODUCTS AND SERVICES.