

OUR STRATEGIC FOCUS

Our strategy is encapsulated into five focus areas which outline specific areas of development to take the Exchange to the next level. We have been implementing initiatives under each focus area over the years to progress towards our goal of becoming a vibrant and attractive marketplace in ASEAN.

Strengthening the Core

- ▶ Creating a more efficient and facilitative market ecosystem for all market participants
- ▶ Enhancing cooperation with industry, regulators and policy makers
- ▶ Fostering wider market participation, liquidity and depth to build resilience to changes in the operating environment
- ▶ Diversifying and enriching our products to cater to a wider range of investor segments who have varying risk appetites
- ▶ Stimulating our derivatives business to fortify our global position in palm oil futures and developing other derivative products
- ▶ Developing the Islamic capital market to make us more attractive to socially responsible and/or faith-based investors
- ▶ Fostering a market-based regulatory approach, commensurate with the state of maturity amongst market participants to create a vibrant marketplace

Capitalising on Technology and Information

- ▶ Enhancing our trading and post-trade platforms to boost efficiency
- ▶ Leveraging on mobile technology and investing in our digital touch points to give participants seamless and convenient market access
- ▶ Investing in internal systems and platforms to improve data security and the resilience and reliability of mission-critical systems

Regional and Global Connectivity

- ▶ Forging strategic partnerships to spur growth and broadening industry collaboration
- ▶ Establishing connectivity with industry players to facilitate improved trading links and fostering greater collaboration
- ▶ Expanding our markets into foreign destinations especially in areas where we have niche specialisation like the Islamic capital market and Bursa Suq Al-Sila', the Shariah-compliant commodity Murabahah trading platform
- ▶ Enhancing our connectivity with Greater China through bilateral agreements and collaborations

Fostering a High-Performance Organisation

- ▶ Elevating organisational effectiveness by reshaping our culture and improving workforce productivity
- ▶ Building a dynamic talent pool through the implementation of targeted training and upskilling initiatives
- ▶ Building a data-driven organisation that leverages on information and analytics in all decision-making processes to better serve our stakeholders
- ▶ Encouraging a growth mindset and inculcating a greater sense of accountability in our workforce to enable our people to address challenges as well as seize new opportunities

Making Sustainability a Way of Life

- ▶ Implementing initiatives outlined in our Corporate Sustainability Roadmap 2019-2020
- ▶ Inculcating in our people a culture that encourages them to think sustainably in all that they do
- ▶ Encouraging our PLCs and industry players to further enhance their sustainability commitments and practices, increasing their attractiveness to global investors

5 Focus Areas

 For more information, refer to pages 53 to 75 (MD&A)