



FY2014 Financial Results

Analysts and Media Briefing

29 January 2015

Dato' Tajuddin Atan Chief Executive Officer

Rosidah Baharom
Director, Corporate Services



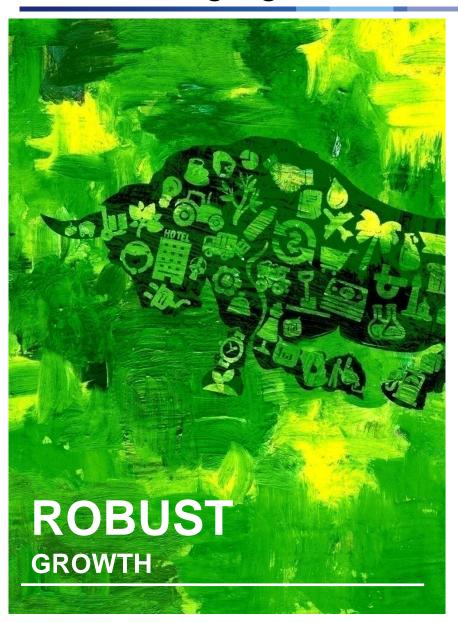
AGENDA



- KEY HIGHLIGHTS AND MARKET PERFORMANCE
- FOCUS AREA AND STRATEGY
- FINANCIAL REVIEW
- CONCLUSION
- APPENDICES

Financial Highlights and Market Performance





- Key Highlights
- Financial Trends
- Securities Market Overview
- Derivatives Market Overview
- Islamic Market Overview
- Dividends

Key Highlights

Best performance in 6 years; PATAMI up 15%



2014 Achievements

Growing financial strength

- PATAMI of RM198 Mil, up 15% from 2013.
- Cost to Income ratio improved from 48% in 2013 to 46% in 2014.
- ROE recorded a significant increase from 21% in 2013 to 25% in 2014.
- Proposed final dividend of 18 sen per share.

Reaching out to retail

- Bursa MKTPLC
- Investors conference / educational program 9 conferences and 5 Educational programs
- Youth outreach 6 programs

Expanding product range

- FPOL and enhanced FMG5
- MyETF MSCI Malaysia Islamic Dividend
- 3rd Government Guaranteed DINB ETBS

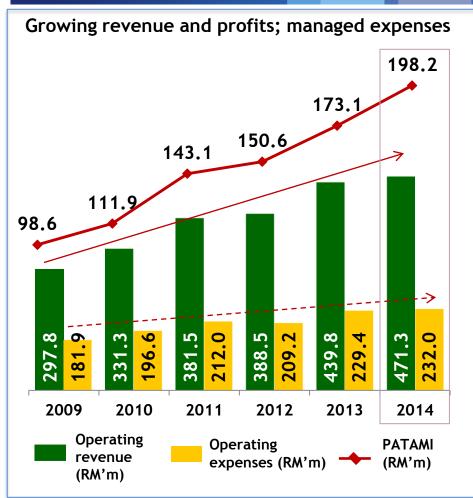
Building a sustainable marketplace

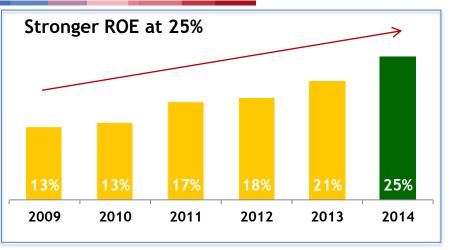
- ESG Index FTSE4Good Bursa Malaysia (F4GBM)
- Regulatory Outreach Programme 62 sessions

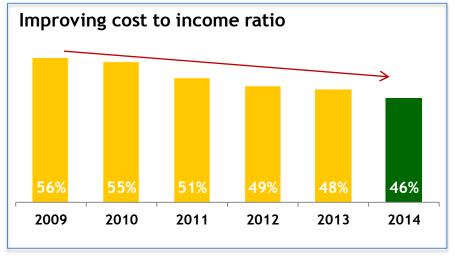
Financial Trends

Trending at the right direction







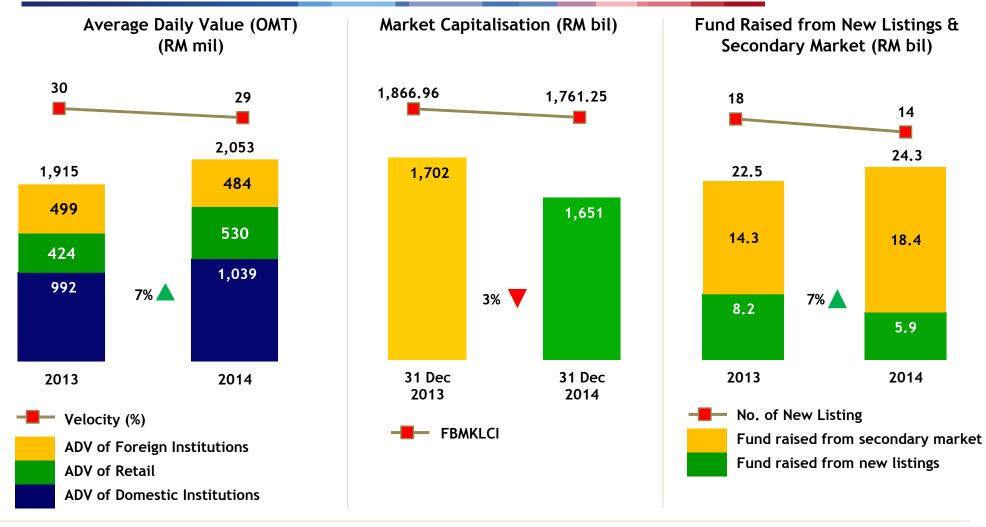


- PATAMI grew 77% from 2010, with 2014 being the highest notwithstanding current market challenges.
- Highest ROE attributable to strong growth in profit and effective capital management.
- Continuous improvement in cost to income ratio, contributed by steady revenue growth and cost management.

Securities Market Overview

Active retail participation; robust secondary market fund raising



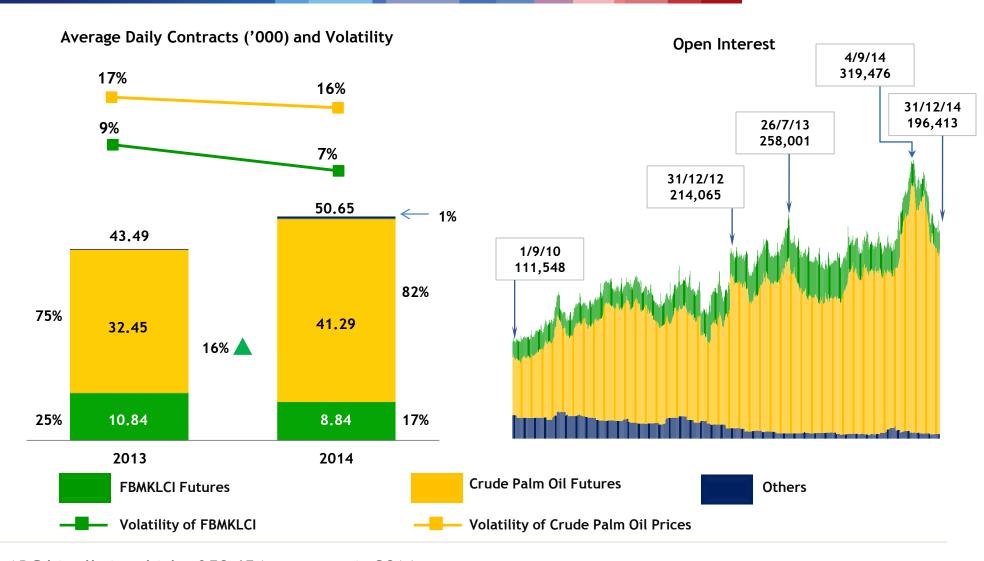


- Higher ADV mainly due to higher retail participation, as a result of our continuous active outreach efforts.
- Higher fund raised contributed by higher secondary market activities and structured warrants listing.

Derivatives Market Overview

ADC surpassed 50,000 contracts



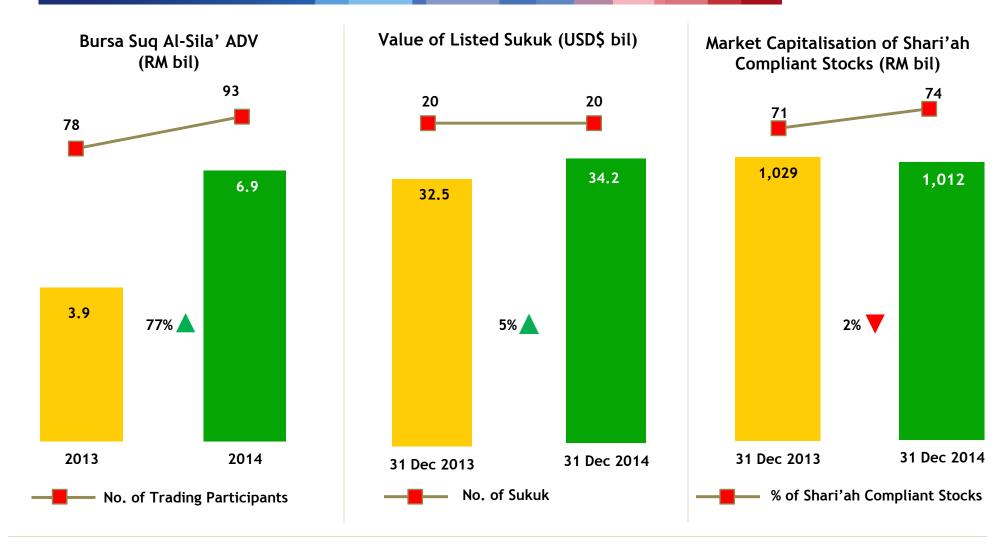


- ADC hit all time high of 50,654 contracts in 2014.
- FCPO contracts traded grew by 27% due to uncertainty of CPO prices.

Islamic Market Overview





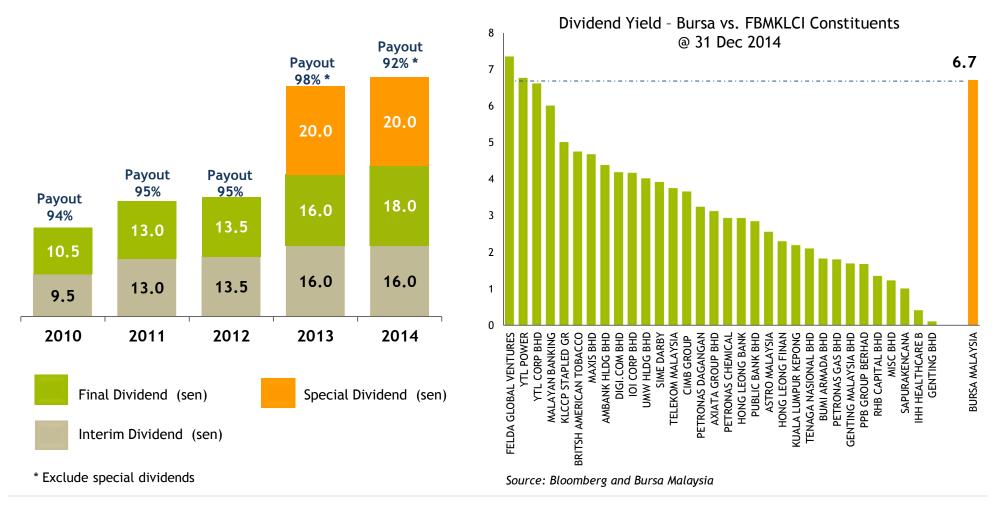


 Higher BSAS ADV due to continuous promotion, resulting in conversion of bank deposits to Murabahah, and higher sukuk issuance that trade through BSAS trading platform.

Dividends

High payout to shareholders





- Approved final dividend of 18 sen. The entitlement and payment dates for the final dividend are 3 April 2015 and 16 April 2015 respectively.
- One of the highest dividend yield stock. Dividend yield improved from 6.3% in 2013 to 6.7% in 2014.

Financial Review



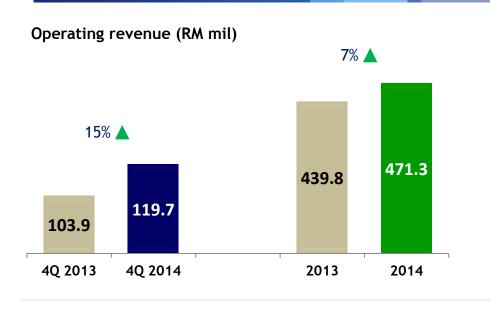


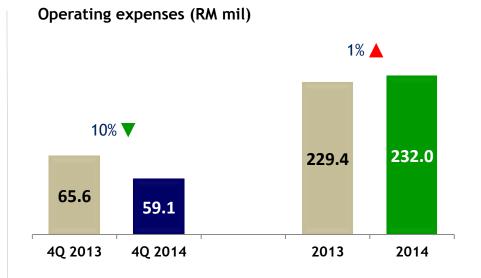
- Financial Snapshot
- Operating Revenue
- Operating Expenses

Financial Snapshot

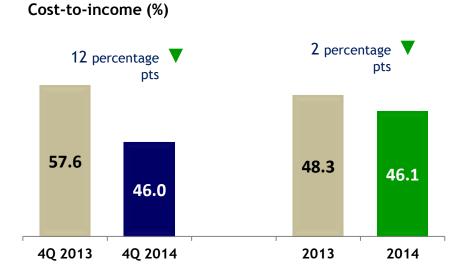
Strong performance with cost optimisation







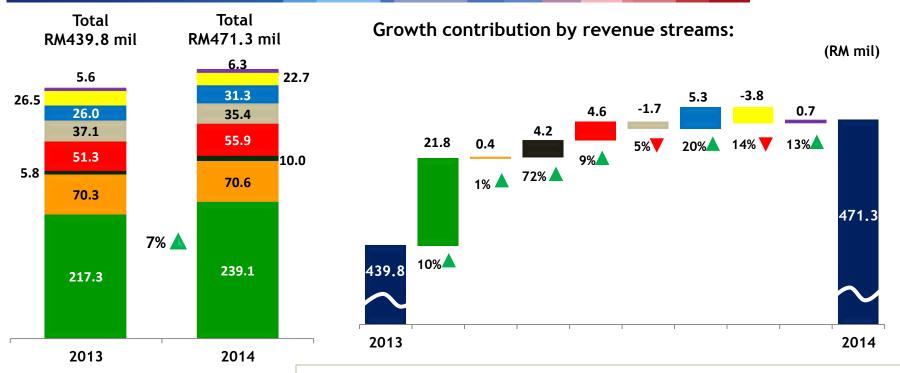




Operating Revenue

Revenue boosted by active retail trading in securities market





- Securities Trading Revenue

 Derivatives Trading Revenue

 BSAS Trading Revenue

 Listing & Issuer Services

 Depository Services

 Market Data

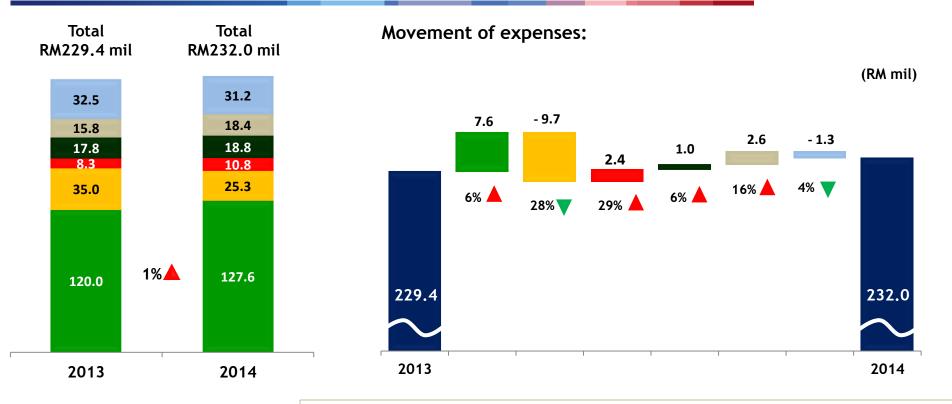
 Member Services & Connectivity

 Other Operating Revenue*
- Growth in securities trading revenue mainly contributed by higher trading participation from domestic institutions and retail investors.
- Marginal increase in derivatives trading revenue (16% increase in derivatives volume) due to lower guarantee and collateral management fees.
- Growth in BSAS trading revenue mainly contributed by higher domestic participation.
- Growth in listing and issuer services revenue due to higher number of new structured warrant listings and higher number of corporate exercises in 2014.
- Higher market data revenue due to introduction of new information packages and commencement of market data charges to brokers.
- Lower revenue from member services and connectivity due to lower broker services fee and a revision in Bursa access fee structure.

Operating Expenses

Cost optimisation and management





Staff costs

Depreciation & amortisation

Marketing & development

IT maintenance

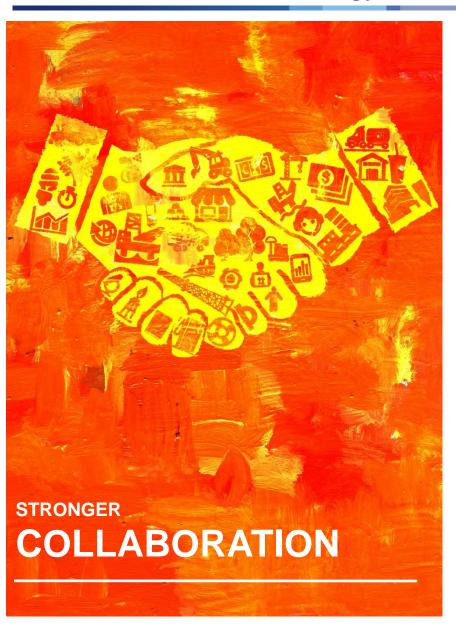
Service fees

Other operating expenses^

- Increased staff costs due to continuous talent building efforts.
- Decreased depreciation arising from a more cost efficient new trading system (BTS2) implemented end of 2013.
- Increased marketing and development cost due to greater retail outreach and engagement.
- Increased service fees due to higher derivatives contracts traded.

Focus Area and Strategy

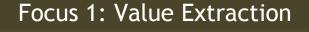




- Focus Area
- 2014 Milestones and KeyHighlights

Focus Area







Focus 2: Build for the Future



SI 1

Create a More Facilitative TRADING ENVIRONMENT SI 2

Facilitate More TRADABLE ALTERNATIVES

SI 3

Reshape MARKET STRUCTURE & FRAMEWORK SI 4

REGIONAL MARKETPLACE with Global Access (Centre of ASEAN)

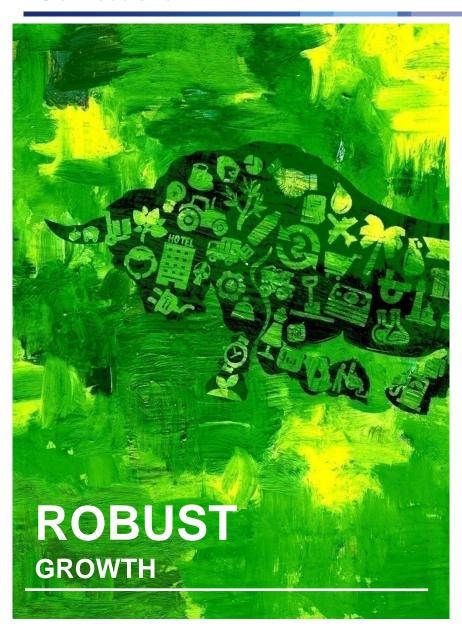
2014 Milestones and Key Highlights



Q1	Q2	Q3	Q4
20 Feb Collaborative arrangement between Bursa Malaysia and Saudi Stock Exchange (Tadawul)	28 Apr Launch of BURSAMKTPLC - Everyone's market-in-the- pocket	22 Jul Introduced new guide for Independent Advisers	28 Nov Bursa Malaysia Recognised as Approved foreign derivatives exchange by Taiwan Regulator
5 Mar Increase in eligible securities allowed in RSS & SBL from 171 to 218	16 Jun Launch of USD Denominated Refined Bleached Deodorised Palm Olein Futures Contract	13 Aug Brokers Awards Appreciation Night honoured deserving brokers for their 2013 achievements	 Implemented Straight Through Processing to enable seamless registration process for registering Dealer's reps, Futures Brokers Reps and Directors of Brokers ii. Launch of Enhanced 5-Year Bond Futures (FMG5) 18 Dec Issuance of Regulatory Framework to accord flexibility for client account Opening
	28 Jun First Gold & Precious Metals Price Outlook Symposium	22 Aug Introduced ASEAN Post Trade Services	
		10 Sep Inaugural ETF-SBL Conference	
			22 Dec Introduced Environmental, Social and Governance (ESG) Index - FTSE4Good Bursa Malaysia (F4GBM)
			30 Dec Issuance of findings of Corporate Governance Disclosures in Annual Reports

Conclusion





- Market Recognition
- Fair and Orderly Market
- Moving Forward

Market Recognition

Our market is internationally benchmarked







4th among 148 countries for Strength of Investor Protection



5th among 189 countries for Investor Protection



among 6
ASEAN countries in
Corporate Governance
(CG) assessment



12th most competitive country in the world (2013:15th)

Bursa Malaysia ranked by:



Most Transparent

company ahead of the Top 30 FBM KLCI constituents



Top 11

Malaysian PLCs who scored above 90 in CG assessment



Top 5

CG Overall Recognition and

Exemplary AGM Minutes

Fair and Orderly Market



Bursa will ensure continuous efforts in maintaining a fair and orderly market. We put in place measures and have achieved the following:

1) Operations

- 100% uptime for both securities and derivatives trading system
- Conducted industry wide BCP exercises for the Derivatives and Securities markets. All tests were successfully completed.

2) Technology

 To improve cyber security, we added another level of protection by subscribing to the SOC (Security Operations Centre) services.

3) International standards

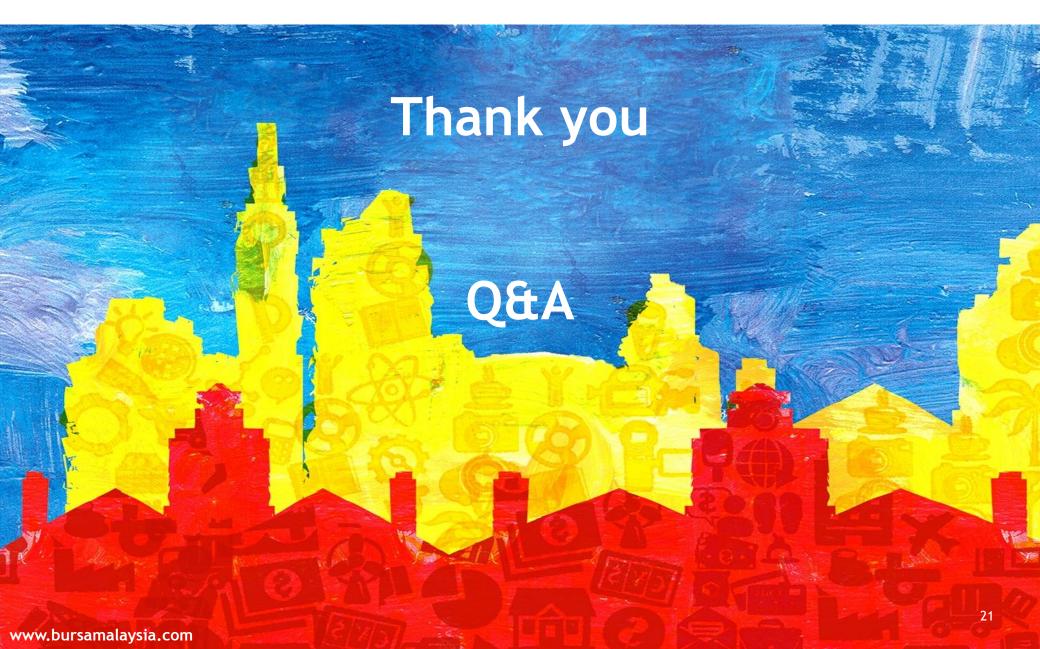
- Securities Market Observed all of IOSCO Principles for Financial Market Infrastructures (IOSCO Principles) except Principle 6 - Equity margining which is currently been worked on.
- Derivatives Clearing Observed all relevant IOSCO Principles.

Moving Forward



We expect 2015 to continue to be a challenging year where global markets remain volatile. Broadly, Malaysia will have to continue managing the impact of these external factors whilst staying on course to becoming a sustainable and developed economy by 2020.
From a market perspective, this will also include having to face greater regional competition as well as navigate the impact of changing regulatory requirements.
The Exchange remains cautiously optimistic as Malaysia has a proven track record being a tenacious and resilient market arising from the strength of our investor protection and corporate governance framework that has been built over the years. These factors will continue to support the growth agenda in the market whilst maintaining market confidence and integrity.
Going forward, Bursa Malaysia will continue to build a sustainable market by leveraging on our leadership in the Islamic market and our new ESG Index to strengthen our presence in ASEAN.

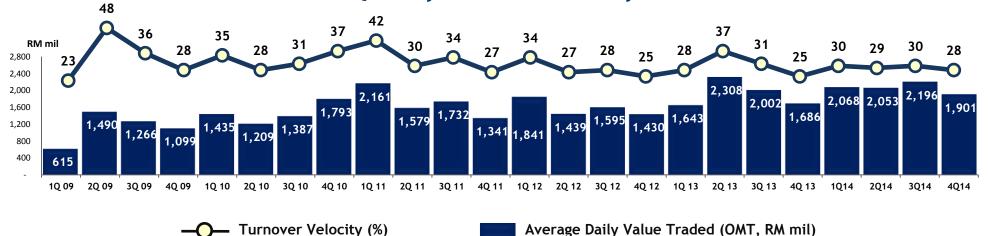




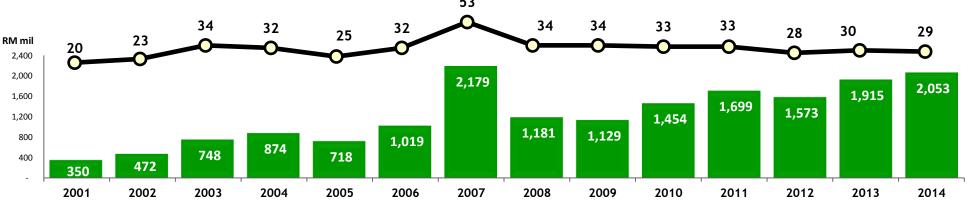
Securities Market Trading Activity





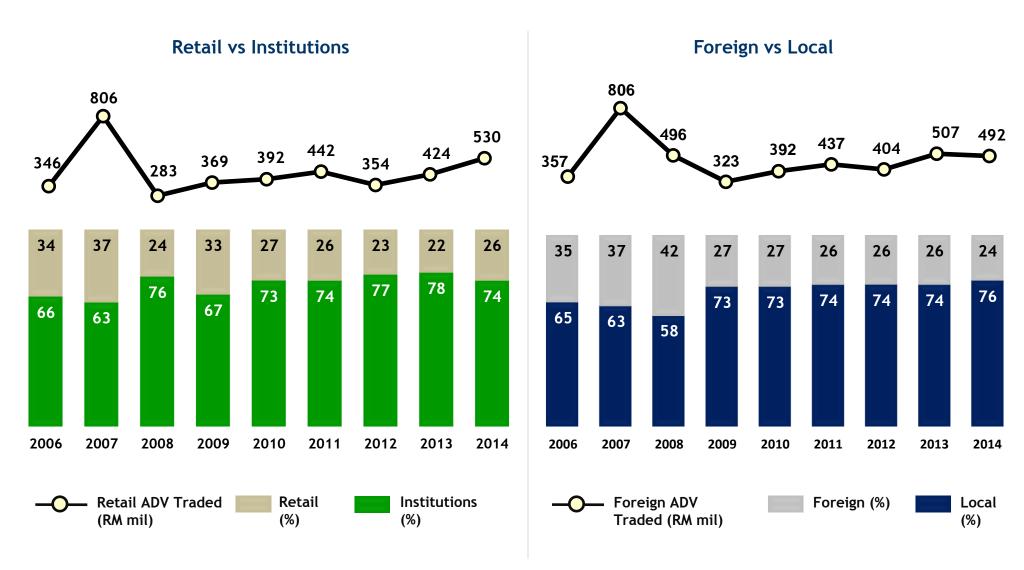






Securities Market Trading Participation





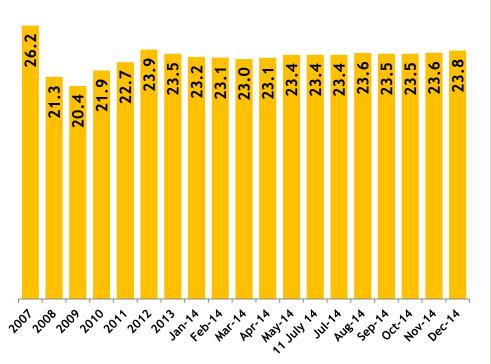
From 2006 to 2009, the statistics were based on Brokers' submission. From 2010 onwards statistics were based on Bursa's internal system.

Securities Market Foreign Ownership

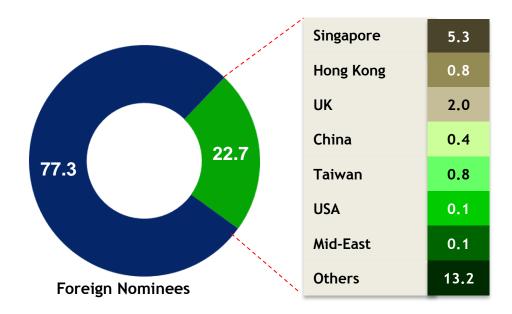


Based on Market Capitalisation (as at month end)



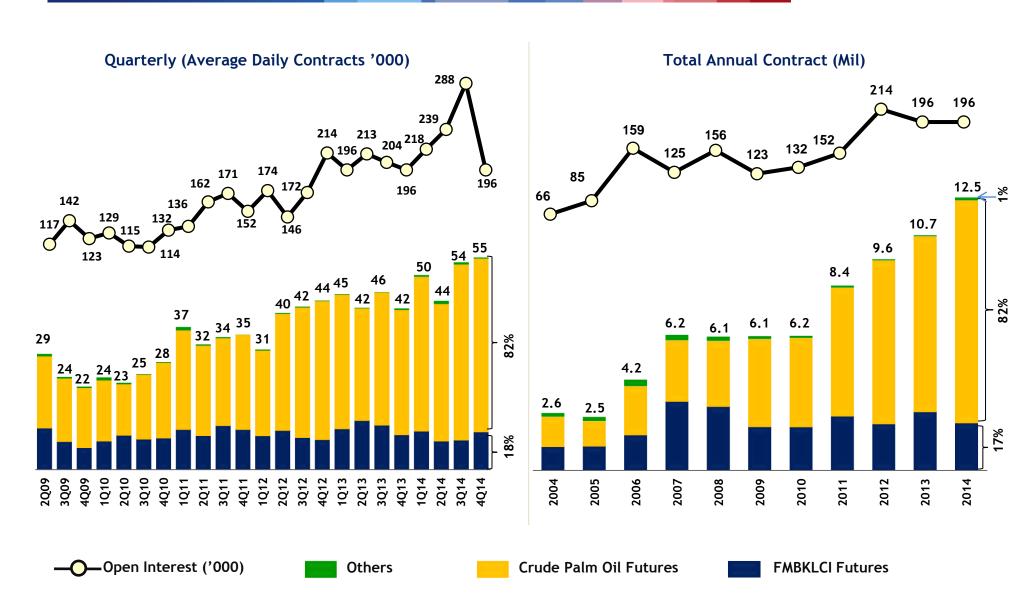


Foreign Ownership by Nationality (%)



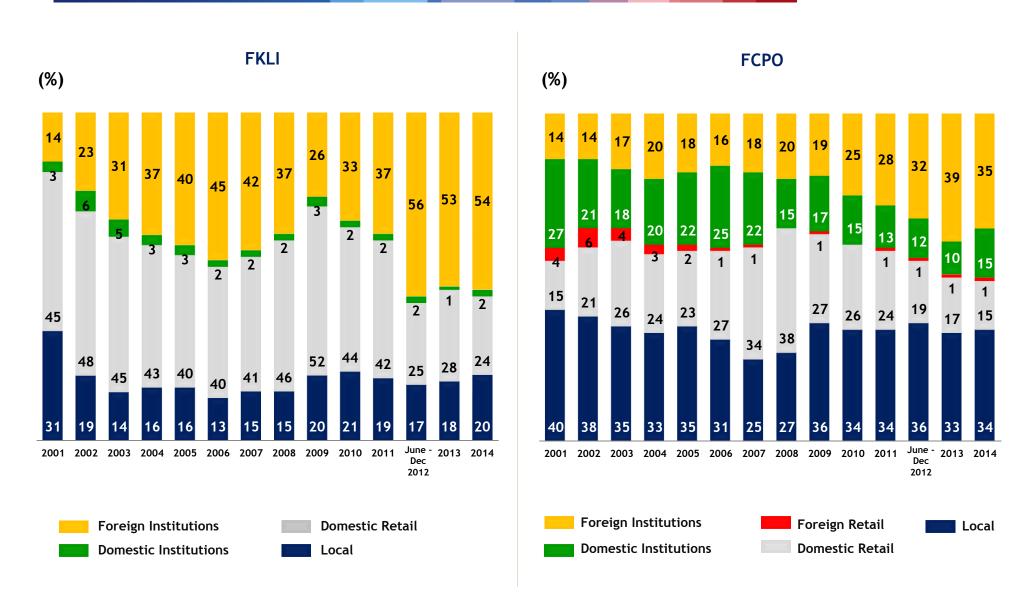
Derivatives Market Activity





Derivatives Market Demography





Islamic Market Trading Activity



